

Express Mail Label EV 336042487 US

I hereby certify that this application, and any other documents referred to as enclosed herein are being deposited in an envelope with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above and addressed to the Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date: February 5, 2004By: Sharyl Brown

Sharyl Brown

00727 U.S. PTO  
10/774343**PATENT****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE APPLICATION OF: LANDAU AND HOROWITZ

APPLICATION NO.: Not Yet Assigned

FILED: HEREWITH

FOR: **OPTIMIZED COLLECTING, PROCESSING AND  
SHARING OF E-MAIL OPT-OUT, UNSUBSCRIBED  
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EXAMINER: NOT YET ASSIGNED

ART UNIT: NOT YET ASSIGNED

CONF. NO: NOT YET ASSIGNED

**Transmittal of Utility Patent Application**  
**for Filing Under 37 CFR §1.53(b)**

**Mail Stop Patent Application**  
**Commissioner for Patents**  
**P. O. Box 1450**  
**Alexandria, VA 22313-1450**

Sir: Transmitted herewith for filing is a patent application by inventors:  
Michael Landau and Evan Horowitz, and entitled:

**Optimized Collecting, Processing and Sharing of E-mail Opt-Out,  
Unsubscribed or Or Remove Information**


1. Enclosed are:

- ☒ This Transmittal letter.
- ☒ One stamped, self-addressed postcard for PTO datestamp.
- ☒ Certificate of Express Mail.
- ☒ Cover page and One utility patent application containing text pages 1-20 and
  - ☒ 4 Sheets of drawings.
- ☒ Inventor Declaration (unexecuted).
- ☒ Return postcard

2. Fees

- ☒ **\*Filing fee to be submitted in response to anticipated receipt of Notice to File Missing Parts of Application. DO NOT CHARGE DEPOSIT ACCOUNT.**

Respectfully submitted,  
Perkins Coie LLP



Brian R. Coleman  
Registration No. 39,145

Date: February 5, 2004

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